

THE WATER PILLOW™ BY
MEDIFLOW®

welcome to the
PILLOW revolution

THE WATER PILLOW™ BY MEDIFLOW®

ELITE LINE **2021**



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A man is shown sleeping in a bed, covered with a white sheet. The scene is dimly lit with a strong blue hue, creating a calm and restful atmosphere. The man's head is resting on a pillow, and his eyes are closed. The background shows the headboard and another pillow.

The world needs to
REcharge.

That includes you and I.

The world is moving faster than ever before – with technology and screen-time connecting us in new and exciting ways. The world we live in brings demands that have never been higher, new challenges that - together - we need to overcome.

Juggling life and all it has to offer can be daunting at the best of times, and when we are tired or sleep deprived it can seem impossible.

Mediflow® believes that sleep is crucial to our lives, to our wellbeing, and to our success – whatever that looks like for you. With better sleep we can tap into our strength and be the best version of ourselves.

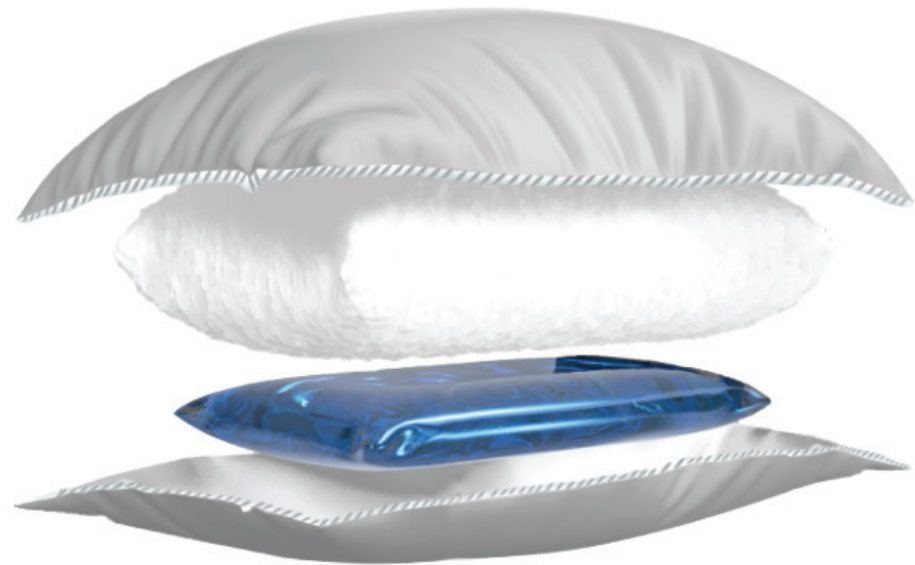
With technology pushing us forward during the day, we need technology once again to come through in the night. Our time is precious, valuable, and finite. With Mediflow®'s clinically proven Waterbase Technology™, truly invest in your rest.

Address neck pain, migraines or any obstacle you might face to improve your quality of sleep. Maximize your performance and feel well rested with Mediflow®. So you can be ready for the truly important things in life.

Family. Community. Progress.

Don't waste another second. Get Better Sleep with Mediflow®.

need is the
mother
of all inventions.



The Face Behind Mediflow®'s Waterbase Technology™

After suffering from a car crash on a bridge covered in black ice, Mediflow's founder Maurice Bard set forth on a journey to better his sleep. Maurice suffered from whiplash as a result of his car crash. He struggled, as many of us do, to sleep comfortably. This took a toll on him until:

Finally, he makes a breakthrough: a water bottle under his pillow.

Fast forward after a year of engineering a pillow that could hold a water bottle where the consumer could adjust the amount of water required for personal comfort, the world's first Water Pillow™ was created!

Working with scientists and engineers, his team came up with the perfect adjustable water pouch surrounded by an insulated blanket sewn to the bottom of the traditional fiber pillow.

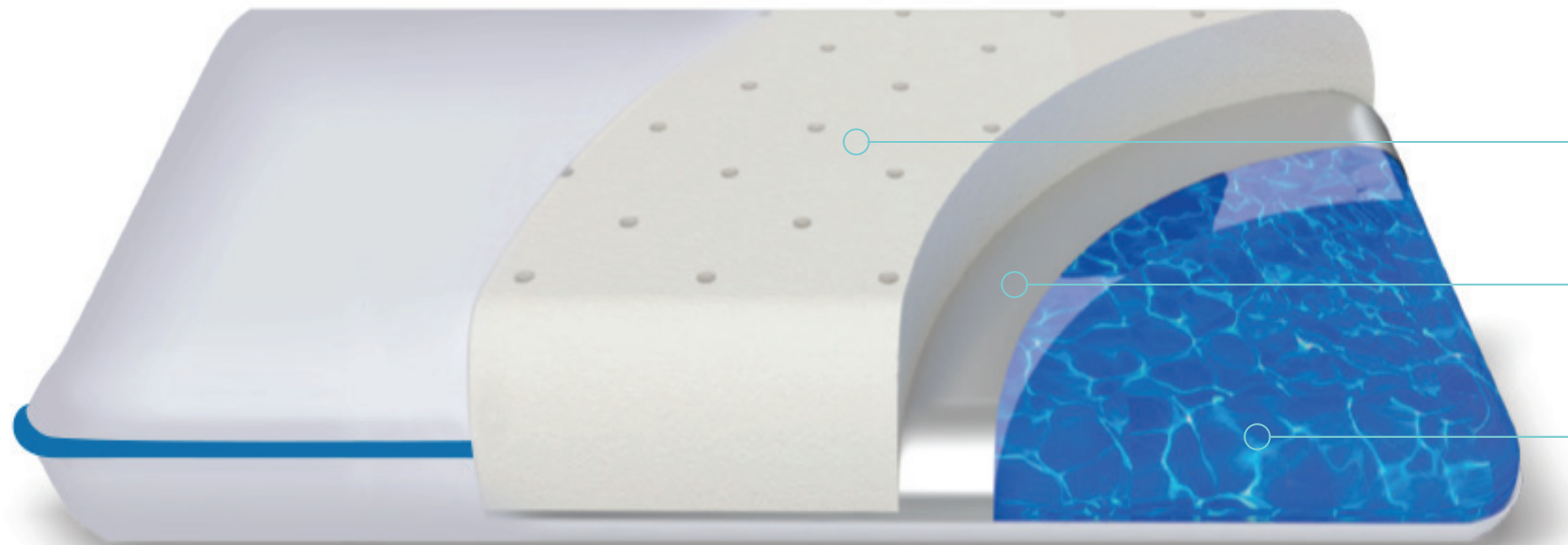
A Floating Pillow Feels Great

The Water Pillow™ was great for neck pain. This was one statement Maurice Bard knew for sure – having had his own whiplash relieved!

The Water Pillow™ took the medical community by storm, and Maurice turned to the medical and chiropractic community that treats neck pain and built his business with their support.

Mediflow® was formed shortly after to serve the healthcare market. Mediflow® now supplies Water Pillows™ to over 10,000 health care clinics in the USA and Canada, and has sold over 6 million pillows worldwide.

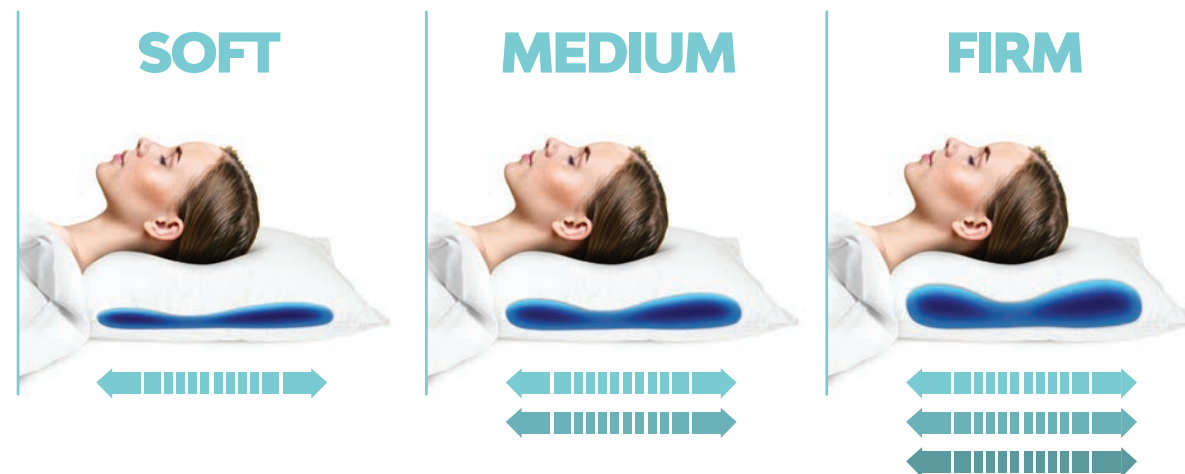
introducing the *best pillow* ever invented.



A soft deep cushion of hypoallergenic materials rest over the water layer for luxurious comfort.

A thermal insulator surrounds the water layer.

An easy-to-fill water base provides gentle, responsive support all night long.



HOW IT WORKS

The Water Pillow™ is completely adjustable. Simply adjust the firmness of your pillow by adding (or removing) water that provides the perfect level of support for you (soft, medium or firm). The Water Pillow™ conforms to your unique shape and movements, providing responsive support throughout the night. This means you sleep deeper and wake up feeling great!

technology meets superior comfort

QUALITY OF SLEEP IS CRUCIAL FOR YOUR HEALTH AND WELLNESS:

The Water Pillow™ by Mediflow® was designed to provide you with the highest quality of sleep which is important in maintaining a healthy immune system.

CRAFTED WITH LUXURIOUS MATERIALS FLOATING ON WATERBASE TECHNOLOGY™:

Our materials are carefully selected to be paired with our clinically proven **Made in the USA** Water-base Technology™ for a better night's sleep. The result: A great night's sleep that leaves you refreshed and ready for the day, made with quality that you can trust.

CAREFULLY SELECTED, MADE WITH LOVE:

The Mediflow® Elite pillow is made with a fully sealed and insulated water pouch with a lofty polyester fiber layer or luxurious ventilated Memory Foam on top, encased in a 100% hypoallergenic cotton shell, with a 300 thread count and durable corded edges, providing exceptional comfort for the head.

CLINICALLY PROVEN WATERBASE TECHNOLOGY™:

It's the pillow with scientific proof! This amazing technology provides superior comfort, improves quality of sleep and reduces neck pain. A published clinical study conducted at The Johns Hopkins School of Medicine found the Mediflow® Water Pillow™ to be best for reduction of neck pain, and best sleep quality outcomes.

Archives of Physical Medicine and Rehabilitation



Official Journal of the American Congress of Rehabilitation Medicine and the American Academy of Physical Medicine and Rehabilitation

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ELITE PREMIUM *Fiber*



The Mediflow® Elite Fiber pillow features our exclusive, twice combed polyester fiber filling for extra loft and resiliency. The fiber floats on a thin layer of water for responsive support. The Water Pillow™ is clinically proven to reduce neck pain and improve quality of sleep.

MATERIAL

Made with a fully sealed and insulated water pouch with a premium polyester fiber layer on top, encased in a 100% cotton, 300 thread count outer shell. The pillow also features durable corded edges.

DETAILS

- Exclusive twice combed polyester fiber
- 100% premium cotton shell
- Soft 300 Thread Count Fabric
- Hypoallergenic
- Durable Corded Edges
- Latex free
- Registered Medical device

Size: 20 x 28 inches. Fits Standard and Queen Pillow Cases

Weight: 2.5 lbs

SKU: 1066 - 01

MSRP \$69.95

PROFILE ● ● ● ● ○
FIRMNESS 100% ADJUSTABLE

- 300 thread count cotton shell
- Polyester fiber layer
- Waterbase Technology™
- 300 thread count cotton shell

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



ELITE MEMORY *Foam*



The Mediflow® Elite Memory Foam pillow features luxurious ventilated memory foam floating on a thin layer of water for responsive support. The memory foam conforms to the unique shape of your head and neck for superior comfort, while the Waterbase™ moves as you move through the night. This amazing pillow features high airflow pockets to regulate body temperature. The result is the most comfortable, therapeutic sleep designed to have you waking up rested and refreshed. The Waterbase Technology™ is clinically proven to reduce neck pain and improve quality of sleep.

MATERIAL

Made with a fully sealed and insulated water pouch with a layer of soft ventilated memory foam on top, encased in a 100% cotton, 300 thread count outer shell. The pillow also features durable corded edges, and zippered case for easy washing.

DETAILS

- Luxurious ventilated memory foam
- 100% premium cotton shell
- Soft 300 Thread Count Fabric
- Hypoallergenic
- Durable Corded Edges
- Latex free
- Registered Medical device

Size: 18 inches x 26 inches. Fits Standard and Queen Pillow Cases

Weight: 3.29 lbs

SKU: 1088 - 01

MSRP \$89.95

PROFILE ● ● ● ○ ○
FIRMNESS 100% ADJUSTABLE

OEKO-TEX®
 CONFIDENCE IN TEXTILES
 STANDARD 100

- 300 thread count cotton shell
- Memory Foam
- Waterbase Technology™
- 300 thread count cotton shell



IN-STORE DISPLAYS



Entice your customers to purchase! The Water Pillow™ by Mediflow® features its own in-store display! Bright, informational and efficient – this FREE display is sure to catch the eye of your customers. The new Mediflow® Elite display stand comes completely assembled, fully stocked and is very durable – perfect for all seasons.

Pillow packaging and retail display highlight the benefits of water for health and wellness, and describe how to customize the pillow to fit their individual needs! It is specifically designed to attract and entice the customer to purchase.

BENEFITS

- Pre-assembled and stocked
- Durable
- Bright, engaging design
- Hidden storage for easy re-stocking

12-PACK DISPLAY Fiber



RETAIL BOX DETAILS

(12) The Water Pillow™ by Mediflow® - Elite Fiber Pillows

Weight - 39.6 LBS (18 KGS)

Dimensions - L31" x W21" x H49"

- Pre-assembled and stocked
- Durable
- Bright, engaging design
- Hidden storage for easy re-stocking

INDIVIDUAL PILLOW DETAILS

- Exclusive twice combed polyester fiber
- 100% premium cotton shell
- Soft 300 Thread Count Fabric
- Hypoallergenic
- Durable Corded Edges
- Latex free
- Registered Medical device

SKU: 1061 - 12

MSRP UNIT \$69.95 DISPLAY *free*

12-PACK DISPLAY Foam



RETAIL BOX DETAILS

(12) The Water Pillow™ by Mediflow® - Elite Memory Foam Pillows

Weight - 55.2 LBS (25.1 KGS)

Dimensions - L31" x W21" x H49"

- Pre-assembled and stocked
- Durable
- Bright, engaging design
- Hidden storage for easy re-stocking

INDIVIDUAL PILLOW DETAILS

- Luxurious ventilated memory foam
- 100% premium cotton shell
- Soft 300 Thread Count Fabric
- Hypoallergenic
- Durable Corded Edges
- Latex free
- Registered Medical device

SKU: 1081 - 12

MSRP UNIT \$89.95 DISPLAY *free*

12-PACK DISPLAY Foam and Fiber



RETAIL BOX DETAILS

(6) The Water Pillow™ by Mediflow® - Elite Fiber Pillows

(6) The Water Pillow™ by Mediflow® - Elite Memory Foam Pillows

Weight - 47.3 LBS (21.5 KGS)

Dimensions - L31" x W21" x H49"

- Pre-assembled and stocked
- Durable, bright, engaging design
- Hidden storage for easy re-stocking

INDIVIDUAL PILLOW DETAILS

- Exclusive twice combed polyester fiber
- Luxurious ventilated memory foam
- 100% premium cotton shell
- Soft 300 Thread Count Fabric
- Hypoallergenic
- Durable Corded Edges
- Latex free
- Registered Medical device

SKU: 1069 - 12

MSRP UNIT \$ 69.95 / \$89.95 DISPLAY *free*

SHIPPING GUIDELINES

We look forward to working with you! Products are available for wholesale purchase in case packs. See Pricing Sheet for case pack quantities and product SKUs.

ACCOUNT SET-UP

Creating a retailer account with Mediflow® is fast and easy.

- Register online at <https://retailers.mediflow.com> or email sales@mediflow.com.
- A Mediflow® sales rep will review your account for approval and will reach out to you for next steps.
- Before your first purchase you must be approved as an authorized Mediflow® Reseller.

CASE PACKS & MOQ

No Minimum Order quantity

Must order in case packs (multiples of 6)

SHIPPING

Shipping charges are calculated from the nearest Mediflow® distribution center.

Oversize packages may be subject to flat rate shipping fees.

Free Shipping Qualification (Continental U.S Only): Mediflow® orders with a qualifying product amount above \$2,500 receive free shipping to one location*

ORDER PROCESSING

We have multiple ordering channels for your convenience.

Online: We accept orders in the Mediflow® Wholesale Retailer Platform on <https://retailers.mediflow.com>

Email: Place orders with our order entry team retailorders@mediflow.com

EDI Ordering: Available upon request

All orders will be processed and shipped out by end of next business day. Once your order has been processed and shipped, an invoice will be sent to you with tracking information.

CONTACT INFORMATION

For order-related questions, please see the below contact information to reach the relevant party:

EMAIL

ORDER ENTRY

retailorders@mediflow.com

SALES

sales@mediflow.com

CUSTOMER SERVICE

info@mediflow.com

PHONE Toll Free 888.365.5050

*Free shipping includes FedEx ground shipping to your business address. Single address only. For multiple shipping locations, each address must meet minimum \$2,500 order to qualify for free shipping.



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